

Curriculum Bachelor of Innovation and Entrepreneurship

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Professionsbachelor i Innovation og Entrepreneurship
Bachelor of Innovation and Entrepreneurship

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Indhold

PART

PART 1: JOINT PART	4
1. THE PROGRAM	4
1.1 Objective	4
1.2 Scope	4
1.3 Learning Outcome	4
1.4 Title	5
2. GOVERNING REGULATIONS FOR THE PROGRAM	5
3. COMMENCEMENT PROVISIONS	6
4. PROGRAM CONTENT AND STRUCTURE	6
5. LEARNING AIMS OF CORE AREAS	9
5.1 Innovation, Development and Growth (25 ECTS)	9
5.2 Management and Network (10 ECTS)	10
5.3 Business Operations (10 ECTS)	11
6. COMPULSORY EDUCATIONAL COMPONENTS:	14
6.1 Learning aims and content for the compulsory educational components 1st semester	15
6.1.1 Innovation and development (15 ECTS)	15
6.1.2 Management and Network: The start-up business (5 ECTS).....	17
6.2 Learning aims and content for the compulsory educational elements 2nd semester	18
6.2.1 Growth (10 ECTS)	18
6.2.2 Management and Network: Growth Entrepreneur (5 ECTS).....	19
6.3 Learning aims and content for the compulsory educational elements 3rd semester	19
6.3.1 Internship (15 ECTS)	19
6.3.2 Bachelor project 15 ECTS	21
7. EXAMINATIONS	22
7.1 Overview of examinations	22
7.2 Exam in the compulsory educational elements	22
8. OPTIONAL EDUCATIONAL COMPONENT	26
8.1 Learning Aims	26

9. RULES FOR COMPLETION OF THE INTERNSHIP.....	27
9.1 Requirements for the involved parties.....	27
10. INTERNAL TESTS AT THE INSTITUTION	28
10.1 Optional educational component	28
11 RULES FOR THE COMPLETION OF EXAMS	28
11.1 Deregistration.....	28
11.2 Make-up exam	28
11.3 Exam Aids	28
11.4 The Language Used for the Exam.....	29
11.5 Special Exam Conditions	29
11.6 Cheating	29
11.7 Complaints.....	30
11.8 Attendance Obligation	30
12. INTERNATIONALIZATION	30
13. APPLIED TEACHING AND WORK METHODS.....	31
14. GUIDELINES FOR DIFFERENTIATED TEACHING	31
15. REGULATIONS ON TRANSFER OF CREDIT.....	31
16. RULES ON STUDENTS' OBLIGATION TO PARTICIPATE IN CLASSES AND REQUIREMENTS FOR WRITTEN PAPERS AND PROJECTS	32
16.1 Students' obligation to participate in classes.....	32
16.2 Compulsory assignments	32
17. REQUIREMENTS FOR READING FOREIGN LANGUAGE TEXTS AND REQUIRED LEVEL OF KNOWLEDGE OF FOREIGN LANGUAGES	33
18. RULES ON DISPENSATION	33

PART 1: JOINT PART

1. The Program

1.1 Objective

The objective of the program is to qualify graduates from a wide range of commercial and technical vocational academy programs to be able to start – independently or in collaboration with others - new sustainable businesses based on their various educational standards from their respective vocational academy programs combined with the latest knowledge within innovation and entrepreneurship.

1.2 Scope

The program is organized as a 1½-year full time course of study equivalent to 1½-year FTE or 90 ECTS points.

1.3 Learning Outcome

Learning outcome includes the knowledge, skills and competencies that the student should acquire in the course of the program, cf. the prescribed ministerial order no. 151 of 15 February 2013.

Knowledge

The graduate must:

- have knowledge based on the theory and methodology within the discipline: Innovation and Entrepreneurship
- have knowledge based on creative and innovative processes and how to implement them – from idea generation to sustainable company
- have knowledge based on how to generate growth in already established companies
- have knowledge and understanding of, as well as the ability to reflect on, the organizational aspects of innovative processes, project management and internal and external communication
- have knowledge and understanding of, as well as the ability to reflect on, the central areas of management in a newly started company

Skills

The graduate must:

- be able to implement central methods and tools as well as master the key skills necessary for the entrepreneur
- be able to analyze, evaluate and implement relevant creative and innovative processes
- be able to identify, analyze and evaluate opportunities for the start-up of new businesses and growth in already established businesses
 - be able to implement relevant methods and tools in connection with managing projects and start-up companies

- be able to select and implement relevant systems and tools within sales, marketing, economics and IT for managing a start-up company. As well, be able to justify and communicate the chosen systems

Competencies

The graduate must:

- be able to maintain orientation regarding the current status of development within the discipline and continuously work towards developing own knowledge, innovative and entrepreneurial skills and competencies
- on a current and professional basis be able to relate to own learning and developmental needs in connection with developing, operating and expanding own company
- be able to handle complex and development oriented situations in connection with identifying, evaluating and developing possibilities for starting new companies or development projects for existing companies
- independently and/or cooperatively be able to manage the process of development and growth for an existing company
- be able to independently establish, develop and manage networks according to professional strategies, tactics and operations
- be able to enter into professional collaboration with people from various professional backgrounds regarding establishing and running a company

1.4 Title

On completion and passing of the program, the graduate will be awarded the title Bachelor in Innovation and Entrepreneurship.

2. Governing Regulations for the Program

The program for the Bachelor of Innovation and Entrepreneurship is based on the following legislation and regulations for completing the education:

- Ordinance on the Bachelor Degree in Innovation and Entrepreneurship Executive Order No. 151 of 15.02.2013 Valid
- Ordinance on academy and bachelor degree programs Executive Order No. 636 of 29.06.2009 Valid
- Act on vocational education and professional education Act No. 882 of 08.08.2011, and its later amendments to the regulation
- Act on academies of professional higher education Act No. 850 of 12.09.2009, and its later amendments to the regulation
- Declaration on tests and exams in vocational higher education Order No. 714 of 27.06.2012 applicable, (the Examination Order).
- Notice of access to vocational education and professional education, Order No. 214 of 21.02.2012 Current and recent amendments to the regulation

- Order on the Grading Scale Order No. 262 of 20.03.2007, and its later amendments to the regulation
- Notice of accreditation and approval of vocational education and professional education, etc. Order No. 684 of 27.06.2008, and its later amendments to the regulation

In addition to this curriculum each institution develops:

- A framework for the exam, which appears in the institution part of this curriculum.
- A framework for formatting requirements for the delivery of projects and written assignments

Curricula and acts and orders are accessible under www.fivu.dk

3. Commencement provisions

The curriculum comes into effect for students who begin their studies September 2013.

4. Program content and structure

(see next page)

Core areas	1 st Semester			2 nd Semester			3 rd Semester		
	Compulsory Educational Components			Exam	Compulsory Educational Components		Exam	Exam	
PBA i Innovation og Entrepreneurship	Studieordning								
1. Innovation, development and growth (25 ECTS)	Innovation and development 15 ECTS			Internal exam Core areas 1+2+3: Innovation plan Oral – based on description and analysis of innovation plan	Growth 10 ECTS		External exam Core areas 1+2 business concept Oral – based on description and analysis of business concept and analysis of options for scaling		
	Theme: Creative and innovative processes	Theme: Opportunity windows	Theme: Business proposition		Theme: Strategic growth opportunities	Theme: Realization and operationalization			
	Theme: Philosophy of science and methodology OO: Pitch to stakeholder(s) + reflection on feedback				OO: Action plan				
2. Management and network (10 ECTS)	Management and network: Start-ups 5 ECTS				Management and network Growth entrepreneur 5 ECTS				
	Theme: Project management	Theme: Network	Theme: Organizing the company		Theme: Strategic management	Theme: Communication			Theme: Company development
	OO: Entrepreneurial case				OO: Company case				
3. Business operations (10 ECTS)	Business operations 10 ECTS								
	Company teams Illustration, documentation and prototypes, Marketing and sales plans Relational sales IT systems Financial management, Financial management systems								
	OO: Individual portfolio								
Optional educational component (15 ECTS)				Optional educational component 15 ECTS		Internal exam			
				Instruction	Tutorial				Project work

		OO: Project report			
Internship (15 ECTS)				Internship 15 ECTS	Evaluation of work placement
BA project (15 ECTS)				BA project 15 ECTS	BA project
Coaching	Feedback on personal profile test + semester interview	Continuous sparring + semester interview		Continuous sparring	

5. Learning Aims of Core Areas

5.1 Innovation, Development and Growth (25 ECTS)

Content

The aim of this core area is to give the student the skills and competences with which to be able to identify possibilities, as well as create and develop business ideas firmly based in methodology in order to develop sustainable companies or activities in existing companies and organizations. The core area takes its point of departure in application-oriented practice aimed at giving the student the knowledge, skills and competences as well as the "mind set" for creating self-employment.

Learning Aims

Knowledge

The student must:

- have knowledge based on the development of the theory and methodology within the discipline: Innovation and Entrepreneurship
- understand and be able to reflect on the significance of innovation and entrepreneurship as elements of the development of the individual, the company and society
- have knowledge based on the development of the practices within creative and innovative processes and how to apply them
- be able to understand and reflect upon sources of innovation
- be able to demonstrate knowledge about and insight into the processes from conception to sustainable enterprise
- have knowledge based on the development of methods for identifying and evaluating opportunities
- be able to demonstrate knowledge based on the development of practices related to growth in already established companies and reflect upon the tools and methods for analysis, evaluation and development of strategic business and growth possibilities
- be able to understand and reflect upon the primary paradigms of the theory of science

Skills

The student must:

- be able to apply central theories and methods as well as master relevant skills related to innovation, development and growth
- be able to analyze and assess how innovation and entrepreneurship impact the development of society, businesses and individuals
- be able to analyze, assess and apply creative and innovative relevant processes
- be able to assess, substantiate and choose relevant channels from concept to sustainable company
- be able to identify, analyze and assess potential possibilities within innovation and entrepreneurship as well as communicate these to potential partners
- be able to assess, substantiate and choose strategic growth possibilities for already established companies and communicate these choices to potential partners

- be able to assess and solve specific issues within innovation and entrepreneurship from a scientific and methodological perspective

Competences

The student must:

- be able to identify his/her own learning needs and keep abreast of the development of the subject and continuously develop own knowledge, innovative and entrepreneurial skills and competences
- be able to handle complex and development-oriented situations in connection with the identification, critical assessment and development of possibilities
- independently be able to engage in collaboration across disciplines and take responsibility for developing and managing innovative processes
- independently and/or in collaboration with others be able to manage the process of starting own activities or development projects
- independently and/or in collaboration with others be able to manage the process for development and growth in an already established company
- be able to develop science-based projects, development plans and market studies based on complex and development-oriented issues

5.2 Management and Network (10 ECTS)**Content**

The purpose of this element is to provide the student with the necessary tools to convert ideas and opportunities for specific projects and businesses, and manage the transition from start-up business to growth business.

Knowledge

The student must:

- have knowledge about, understanding of and reflection on managerial aspects of innovative processes and project management
- be able to reflect upon the profession's practice in and in relation to professional networking
- through practice-related knowledge, theory and methodology be able to reflect on HR and the organizational establishment and development in growth companies
- have development of knowledge based on theory and methodology for internal and external communications

Skills

The student must:

- be able to plan and manage a project based on relevant theories and project models
- according to practical issues, be able to plan the appropriate organization of a company
- based on theoretical models and practical issues be able to evaluate and select solutions among relevant strategic management approaches

- be able to identify and communicate corporate values to employees and other stakeholders

Competences

The student must:

- be able to independently establish, develop and handle networks professionally on a strategic, tactical and operational level
- be able to identify his/her own learning needs and develop own knowledge, reasoning abilities, skills and competences in relation to project management, networking, HR, organization and organizational culture
- be able to handle business communications in complex and development-oriented contexts
- be able independently to handle a company's strategic management

5.3 Business Operations (10 ECTS)

Content

The purpose of this element is to provide students with a common academic grounding in the areas of marketing, customer relations, economics, IT and visualization. Through differentiated teaching, the element takes account of the students' various backgrounds. Based on preliminary vocational training and differentiated teaching, the students will be in the position to collaborate in project work to be able, among other things, to take responsibility for the overall operation of a newly established company.

Knowledge

The student must:

- have knowledge and understanding of the key management areas for business start-ups
- have development based knowledge of making a sales and marketing plan
- know and understand key models and methods for customer relationship management and their relevance to the newly established company, and be able to reflect on the models and methods and their relevance
- know and understand key models for managing company finances, including cash flow
- be familiar with different financial systems and understand their applicability to the start-up
- be able to understand the relevance of different IT systems for the start-up, including IT systems and e-commerce
- have knowledge of legal issues relating to customer and supplier collaboration
- have knowledge of various types of illustration, prototyping and documentation

Skills

The student must:

- be able to prepare and implement a marketing and sales plan

- be able to build and manage the company's supply chain
- be able to establish and apply a relevant financial management system
- be able to manage the company's finances
- be able to justify and select IT systems for a start-up business and to use these in relation to business operations
- be able to make decisions related to e-commerce
- be able to use social media in connection with the development and operation of the company
- be able to perform basic visualization in connection with communicating business ideas

Competences

The student must:

- be able to plan the overall operations of a start-up business
- be able to adapt existing tools to small and emerging businesses
- be able to select and apply relevant techniques in the visual dissemination of business ideas
- be able to collaborate with others with different professional backgrounds on the establishment of a business and its further operation

The following packages, at least, are offered to the students according to their prerequisites (qualifying vocational training or the equivalent):

1. **Commercial:** For students with vocational training in marketing and sales, e.g. AP programs in marketing, service and trades.

Content: Company teams, illustration, documentation and prototypes, relationship sales, IT systems and financial management systems.

2. **IT and technology:** For students from IT and technologically related commercial programs such as multimedia design, computer science and production technology.

Content: Company teams, marketing and sales planning, relationship sales, financial management and financial management systems.

3. **Technology:** For students from vocational programs in construction, agriculture, plumbing and electricity.

Content: Company teams, marketing and sales planning, relationship sales, financial management and financial management systems.

Overview of areas for differentiated courses:

Commercial	IT and technology	Technology	Measure:
Business teams			2 ECTS

Illustration, documentation and prototypes	Marketing and sales plans		2 ECTS
Relationship sales			2 ECTS
IT systems	Financial management	IT systems	2 ECTS
Financial management systems			2 ECTS

6. Compulsory educational components:

The program consists of compulsory educational components equivalent to 45 ECTS points, elective educational components that measure 15 ECTS points, a final internship of 15 ECTS points and a bachelor project of 15 ECTS points.

The distribution is as follows:

<p><u>1st Semester:</u></p> <p>Core area 1. Innovation, development and growth (15 ECTS): Innovation and Development</p> <ul style="list-style-type: none"> - Creative and innovative processes - Windows of opportunity - Business proposition - Science and methodology <p>Core area 2. Management and network (5 ECTS): Start-up business:</p> <ul style="list-style-type: none"> - Project management - Network - Organizing the company <p>Core area 3. Corporate management (10 ECTS):</p> <ul style="list-style-type: none"> • Company teams • Illustration, documentation and prototyping • Marketing and sales plans • Relational sales • IT systems • Financial management • Financial management systems 	<p><u>2nd Semester:</u></p> <p>Core area 1. Innovation, development and growth (10 ECTS): Growth</p> <ul style="list-style-type: none"> - Strategic growth opportunities - Realization and operationalization - Financing growth - Professional board <p>Core area 2. Management and network (5 ECTS): Growth entrepreneur:</p> <ul style="list-style-type: none"> - Strategic management - Communication - Developing the company <p>Optional educational element (15 ECTS) (offered by the individual institution)</p>
<p><u>3rd Semester:</u></p> <p>Internship (15 ECTS)</p> <p>Bachelor project (15 ECTS)</p>	

6.1 Learning aims and content for the compulsory educational components 1st semester

6.1.1 Innovation and development (15 ETCS)

Content:

The purpose of the element is to introduce theories and methods from the practices of the discipline, including providing the student the opportunity to reflect on their usage. The student must master the skills necessary for carrying out the creative and innovative processes, for identifying and exploiting possibilities and for preparing an innovation plan. Additionally, the purpose of the theme the theory of science and methodology is to provide the students with knowledge of the essential scientific paradigms and theories, and the consequences this has for the approach and application of the methods and sources as well as for the valid and reliable generation of knowledge.

Learning Aims:

Creative and Innovative Processes, Windows of Opportunity, and Business Proposition

Knowledge

The student must have:

- knowledge of theory and methodology within the discipline: Innovation and entrepreneurship
- understanding of and the ability to reflect on the importance of innovation and entrepreneurship as elements in the development of the individual, the company and society
- knowledge from development-oriented practice of the creative and innovative processes and their application
- knowledge about the sources of innovation
- knowledge about and insight into processes from concept to sustainable company
- development-based knowledge about methods for identifying and evaluating opportunities
- understanding of and the ability to reflect on different business opportunities
- knowledge about content and the nuances in various types of business plans

Skills

The student must be able to:

- apply key theories and methods from the profession
- analyze and assess how innovation and entrepreneurship have impact on the development of society, the company and the individual
- analyze, assess and apply creative and innovative relevant processes
- assess, justify and select relevant routes from concept to the sustainable company

- identify, analyze, assess and communicate possibilities with potential within innovation and entrepreneurship
- assess and communicate various business possibilities to stakeholders
- justify the selection of model for the business plan as well as master the skills needed to prepare it

Competences

The student must:

- be able to keep abreast of developments in the discipline and continuously develop his/her own knowledge, innovative and entrepreneurial skills and competences
- be able to handle complex and development-oriented situations in connection with identification, critical assessment and development of opportunities
- independently be able to engage in professional collaboration across disciplines and take responsibility for the development and management of innovative processes
- independently and/or in collaboration with others be able to manage the process of starting his/her own activities or development projects

Learning Aims:**Theory of Science and Methodology****Knowledge**

The student must:

- have fundamental knowledge of the primary paradigms and theories in the theory of science and how they relate to cognition and knowledge
- have knowledge of which sources make knowledge reliable and valid
- have knowledge about the methodological implications of the theory of science and about methodological approaches that support the generation of reliable and valid knowledge for reflecting on the tools and methods for analyzing, assessing and developing strategic business and growth possibilities
- have understanding of the application of methodology in writing projects and reports according to the principles of scientific work

Skills

The student must:

- be critical of the theory of science and be able to discuss what knowledge is, how it can be generated and how it interacts with practice
- be able to reflect on and discuss the theory of science in connection with gathering data and generating knowledge
- be able to work with professional innovative and entrepreneurial issues in a scientific and methodological perspective in connection with writing projects and reports
- be able to gather, process and interpret quantitative and qualitative data and to be critical to existing or new empirical data, including familiarity with scales of

measurement and the ability to evaluate the timeliness, validity, reliability and generalizability of data

- be able to conduct problem analysis and definition, define issues and hypotheses as well as justify the choice of investigation methods, design of investigation and conduct methodological reflections on an academic level in connection with issues within innovation and entrepreneurship

Competences

The student must:

- be able to prepare scientifically based projects, development plans and market analyses, as well as present findings and recommendations including a precise problem formulation, scientific and methodological considerations and an assessment of the reliability and validity of the results and prerequisites

6.1.2 Management and Network: The start-up business (5 ECTS)

Content

The purpose of this element is to provide students with the tools necessary for converting ideas and possibilities to specific projects and companies. This includes establishing and using networks with relevant stakeholders.

Knowledge

The student must:

- have knowledge about relevant methods and models within project management, networking and organizing the company
- have knowledge about, understanding of and the ability to reflect on managerial aspects of innovative processes
- be able to reflect on the practices of the discipline within establishing the organization and a professional network

Skills

The student must:

- be able to apply relevant theories and project models in connection with planning and managing projects
- according to practical issues be able to develop an appropriate organization for a company
- be able to apply relevant network models and network methods in connection with creating and maintaining professional networks

Competences

The student must:

- be able to enter professional and cross-disciplinary cooperation and assume responsibility for organizing the company and projects

- independently be able to establish, develop and handle a network both strategically and professionally
- be able to identify his/her own learning needs and develop own knowledge, reasoning abilities, skills and competences in relation to project management, networking and HR and organization

6.2 Learning aims and content for the compulsory educational elements 2nd semester

6.2.1 Growth (10 ECTS)

Content:

The purpose of the educational element is to enable the student to identify, assess and deal with strategic growth opportunities for an established company. Taking the company's development stage as a point of departure, the student must be able to assess, justify, select and implement the structure needed to support growth.

Knowledge

The student must:

- have knowledge about development-based practice for growth in already established companies
- have knowledge about methods for analyzing, evaluating and developing strategic business and growth possibilities
- have knowledge about different financial alternatives
- be able to reflect on the role and composition of the board during various stages of the company's development

Skills

The student must:

- be able to identify, analyze, assess and mediate potential possibilities within innovation and entrepreneurship
- be able to assess, justify, select and mediate strategic growth possibilities for established companies
- be able to assess, justify and select various financing possibilities and offers
- be able to argue for the choice and composition of the board

Competences

The student must:

- keep abreast of development in the discipline and continuously develop his/her own knowledge as well as innovative and entrepreneurial skills and competences
- be able to handle complex and development-oriented situations in connection with identification, critical assessment and the development of possibilities
- independently be able to enter into professional collaboration across disciplines and take responsibility for the development and management of innovative processes

- independently and/or in collaboration with others be able to manage the process of starting one's own activities and development projects

6.2.2 Management and Network: Growth Entrepreneur (5 ECTS)

Content:

The purpose of this element is to provide the student with the necessary tools for handling the transition from start-up to growth company, including the provision of strategic management, communication with internal and external stakeholders and the development of the company's competences and organization.

Knowledge

The student must:

- via practical knowledge, theory and methodology be able to reflect on HR and organizational development in growth companies
- have development-based knowledge about the theory and methodology concerning internal and external communication

Skills

The student must:

- based on theoretical models and practical issues, be able to assess and select solutions among relevant strategic management initiatives
- based on practical experience and theoretical models be able to develop reasoning abilities
- be able to identify and communicate the organization's values to employees and other stakeholders

Competences

The student must:

- be able to handle company communications in complex and development-oriented contexts
- be able to identify the company's development needs and take responsibility within the framework of professional operations and personal ethics
- be able to develop his/her own communication skills
- independently be able to handle corporate strategic management

6.3 Learning aims and content for the compulsory educational elements 3rd semester

6.3.1 Internship (15 ECTS)

Content

The purpose of the internship is to put the student into direct interaction with the practice via one of the following types of internship:

- Internship in own company
- Internship in another company, e.g. a development project in a development department or in a start-up business where the conditions and issues are of an entrepreneurial nature so that the student fulfills the learning goals.

The internship must fulfill the following requirements:

Internship in own company:

- Documentation of an innovation process is required, e.g. via a video log.
- Reflection on the innovation process is required, e.g. via a video or images.
- There must be taken specific external initiatives, e.g. customer meetings, concluded partnerships, studies of financing options.
- Strategies and action plans for the further process must be developed.
- The student must have a connection to an entrepreneurial environment or an existing business environment.
- The student must find a board or an advisory board that will act as mentor during the internship.
- The business plan for the company must include objectives of what should take place during the internships.

Internship in another company:

- The innovation needs of the project or company must be documented.
- Reflection on the innovation process that has been initiated in the project or company must be documented, e.g. via a video log.
- Specific entrepreneurial development contributions from the student must be documented.
- Strategies and action plans for the further process must be developed.
- The student must have an advisor in the company.

The following learning aims apply to the internship:

Knowledge

The student must:

- have knowledge about relevant theory, method and practice in relation to the company and the industry
- understand concepts and methods and reflect on their practical application
- have experience with participating in solving practical work and development issues in the field

Skills

The student must:

- be able to convert knowledge to performance in innovative and entrepreneurial processes
- be able to assess theoretical and practical issues and propose solutions
- be able to apply and communicate relevant theories for solving issues in a start-up business or for a company with development tasks of an innovative and/or entrepreneurial nature

Competences

The student must:

- be able to see how his/her own role relates to specific tasks during the internship
- be able to enter into professional as well as interdisciplinary collaboration and networks

6.3.2 Bachelor project 15 ECTS**Content**

The purpose of the bachelor project is to link the student's knowledge, skills and competences in relation to the overall objectives of the program and statutory educational elements to a practical and complex issue within the student's field of development. The issue is defined by the company that the student has established or, alternatively, by an innovative/entrepreneurial company.

The learning aims are the same as for the program. The following learning aims for the bachelor project are also valid.

Knowledge

The student must:

- have knowledge about the profession's/discipline's applied theory and methodology as well as its practice
- demonstrate understanding of theories and methods and be able to reflect on the profession's application of theory and method

Skills

The student must:

- be able to apply methods and tools for gathering and analyzing information and master the skills related to employment in the profession
- be able to assess the theoretical and practical issues and justify chosen actions and solutions
- be able to communicate practical and professional issues and solutions to partners and stakeholders

Competences

The student must:

- be able to handle complex and development-oriented situations in work and/or study related contexts

- independently be able to enter into professional collaboration across disciplines and take responsibility within the framework of professional operations and personal ethics
- be able to identify his/her own learning needs and in connection with the profession develop knowledge and skills

7. Examinations

The learning outcomes are documented during the course of the program by oral and written exams, evaluation of assignments and projects, participation in seminars, exercises, etc.

Tests and exams are either external or internal. An external examiner is appointed by the ministry of education for external exams. Internal exams/tests are evaluated by one or more teachers appointed by the educational institution. The exam regulations for the individual exams indicate whether the exam is internal or external.

Any prerequisites attached to any exam will be mentioned the description of the individual exams.

7.1 Overview of examinations

The program includes the following exams by semester:

Exam	1 st Semester	2 nd Semester	3 rd Semester
Innovation plan	"1 st internal" Oral exam based on project paper (Joint)		
Business model		"1 st external" Oral exam (Joint)	
Elective educational element		"2 nd internal (determined by institution)	
Internship			"3 rd internal" Joint)
Bachelor project			"2 nd external" Project paper and oral exam (Joint)

All exams must pass before the student may go up for the Bachelor Project exam.

7.2 Exam in the compulsory educational elements

1st internal: Innovation plan

Core areas to be tested: Innovation, Development and Growth; Management and Network; Corporate Management

The exam is a group exam with individual marks. The exam is based on a written project report and a visual presentation of the business idea (e.g. a prototype). Groups consist of 3-5 students.

The project report includes a description, analysis and assessment of the group's innovation plan for their concept. All core areas must be represented. The introductory section must contain a scientific section and an explanation of primary and secondary data gathering (methodology). Furthermore, a prototype or other visual presentation of the business idea must be submitted.

The length of the report may not exceed 31.500 keystrokes including spaces, footnotes and references, figures and tables, but not including cover page, table of contents, bibliography and appendices.

Oral exam:

The exam is performed as a group exam, where each student is given 20 minutes. The student is expected to be able to discuss and take a critical stance to the innovation plan. The group is moreover expected to present and take a critical stance to its visualization of the business idea.

Evaluation:

Individual grades according to the 7-point grading scale are awarded based on an overall assessment of the written and oral work. Assessment is made according to the student's ability to apply the theory, methods and models of the semester as well as the ability to discuss and take a critical stance to the chosen innovation plan and prototype or other visual presentation.

Prerequisites for the exam:

In order to take the 1st internal exam, the student is required to have participated in and passed all compulsory assignments in the 1st Semester.

1st External: Business model

Core areas to be tested: Innovation, Development and Growth; Management and Network

The exam is an individual exam. The exam is based on a written group project report on a chosen company. The point of departure can be either entrepreneurship or intrapreneurship. The project contains the description and analysis of a business model including analysis of the possibilities for scaling. Groups consist of 3-5 students

The length of the project report may not exceed 31.500 keystrokes including spaces, footnotes and references, figures and tables, but excluding cover page, table of contents, bibliography and appendices.

Oral exam:

The exam is a 30-minute oral, individual exam. A visual product must be presented. The visual product may be a video, a prototype of a physical or digital product, a homepage, presentation material for potential investors or other stakeholders. The presentation is followed by a discussion of the specific company's choice of business model, including possibilities for scaling the business model.

Evaluation:

A grade according to the 7-point grading scale is awarded based on an overall assessment of the written and oral work. The evaluation is based on the student's ability to apply the semester theories, methods and models in solving issues for a specific company.

Prerequisites for the exam:

In order to take the 1st external exam, the student is required to have passed 1st Semester and to have participated in and passed all compulsory assignments in the 2nd Semester.

3rd Internal: Internship

The student's benefit from the internship is assessed by an oral internal examination of 30 minutes duration on the basis of an individual written report of maximum 16.800 keystrokes including spaces, excluding appendices.

During the exam, the student and the advisor assess together the learning benefits of the internship as well as documentation for the achieved learning.

The learning aims for the internship are described under 5.3.1.

Evaluation:

Based on an overall assessment of the report and the oral test, the student's overall learning outcomes from the internship are evaluated as pass/fail.

Prerequisites for the exam:

In order to take the internship exam, the student must have participated in and passed all previous exams.

The internship must pass before the student can sit the final exam project.

2nd External: Bachelor Project

The purpose of the bachelor project is to connect the student's knowledge, skills and competencies in relation to the program's overall objectives and constituent program elements in a practical and complex problem in the student's development field.

The problem is defined by the company, which it or the student has established, or in another established company that works with innovative / intrapreneurial issues.

The final exam project can be undertaken either individually or in groups of 2-3 students.

The scope of the paper is as follows:

- 1 student: max. 100,000 keystrokes
- 2 students: max. 150,000 keystrokes
- 3 students: max. 200,000 keystrokes

The number of keystrokes includes spaces, footnotes and references, figures and tables, but does not include the cover page, table of contents, bibliography and appendices.

The learning aims of the Bachelor Project are described under 5.3.2.

Oral exam:

The oral examination is oral, based on the written report and lasts 45 minutes, including determination of the mark.

Evaluation:

Based on an overall assessment of the written report and the oral examination one mark is awarded according to the 7-point grading scale.

If the final mark is under 02, the student must prepare a new project and address a new problem.

Prerequisites for the exam:

In order to take the Bachelor Project exam, the student must have participated in and passed all previous exams.

PART 2: INSTITUTIONAL PART

8. Optional educational component

The student must immerse him/herself in an optional educational component chosen from a selection made available by the program lecturers.

There are 15 ECTS points for the optional educational component and it is placed in the 2nd semester.

The optional educational component consists of a series of classes, self-study and project work. Instruction treats relevant and general topics and issues within the specific element. With his/her study group and the supervisor, the student defines relevant topics for further reflection. During the project work, the students, in groups, develop proposals for innovation and entrepreneurship based on the content of their instruction and self-study.

The lecturer of the specific optional element acts as teacher, supervisor and examiner.

In the role of supervisor the lecturer assists the study groups by helping to structure the chosen topics and demarcate the parts of relevant disciplines that can contribute to the immersion process. As well, the supervisor will assist in setting aims for the specific knowledge, skills and competences that the students in the study group must achieve.

At a series of milestone seminars the study group's project work is discussed and evaluated.

8.1 Learning Aims

The optional educational component must bring perspectives to the core areas of the program. The following general learning aims must be fulfilled:

Knowledge:

The students must:

- have development-based knowledge about theory and methodology within the chosen component and specific topic, which puts into perspective one or more of the core areas of the program

Skills:

The student must:

- be able to professionally disseminate knowledge in both oral and written forms
- be able to apply the achieved knowledge as input towards developing new action plans, concepts, services or products

Competences:

The student must:

- be able to professionally identify and address his/her learning and development needs within the specific area
- be able to individually and in cooperation with others plan and carry out the process of achieving new knowledge

Specific learning aims will be prepared separately for the proposed components and study group's specific topics.

9. Rules for completion of the internship

9.1 Requirements for the involved parties

Responsibilities and tasks in connection with internship:

A written agreement, signed by the student, place of internship and supervisor, forms the basis for the internship.

The student

It is the responsibility of the student to complete the process up to signing the internship agreement with the entrepreneur/company environment or other company. The student will receive support from the academy as mentioned below.

During the internship, the student has full responsibility for contributing to achieving the learning objectives.

Discrepancies during the internship must be reported by the student to the tender so that a solution can be reached.

The internship supervisor

The student will have a supervisor appointed who must approve that the internship and internship agreements make it possible for the student to achieve learning objectives that are relevant to the educational program.

The supervisor helps the student through the internship process, e.g. regarding the professional content of the internship and the fulfillment of learning objectives.

The supervisor must as well have contact with the work place during the period of internship.

Students who do internship in their own company

For students who complete the internship in their own company there are further demands for the internship. These demands are specified in the specific internship guidelines for Bachelor in Innovation and Entrepreneurship at Copenhagen Business Academy.

Work Place

Demands are placed on companies that enter internship agreements. These demands include guidance conditions as well as the nature of the work. The internship in a company follows Copenhagen Business Academy's internship concept with regard to monitoring and evaluation.

For further details on the planning and completion of internship at this educational program Copenhagen Business Academy's general guidelines for internship and specific internship guidelines for Bachelor in Innovation and Entrepreneurship should be consulted.

10. Internal tests at the institution

Detailed descriptions of the exams can be found at the academy's communication platform.

10.1 Optional educational component

The optional educational component is tested after the 2nd semester in an internal oral exam. The exam takes its departure in the study group's written report and product.

Length of the written report is max. 24.000 keystrokes including spaces, footnotes and references, figures and tables, but not including cover page, table of contents, bibliography and appendices.

Based on an overall assessment of the written report and the oral examination individual grades are awarded according to the 7-point grading scale.

11 Rules for the completion of exams

11.1 Deregistration

If timely deregistration from an exam is not forthcoming, the exam, according to the number of attempts, will be considered as an attempt. It is possible to deregister from an exam 4 weeks before the exam or the exam assignment/exam project must be submitted.

11.2 Make-up exam

Any student who has been prevented from taking an exam due to documented illness or some unforeseeable reason will be permitted to take a make-up exam at the earliest opportunity.

Illness must be documented with a medical certificate received by the institution no later than three business days after the date for the exam. Any student who becomes seriously ill during an exam must secure documentation that s/he was ill on that day.

The student has used an exam attempt if the illness is not documented according to the rules above. The student must bear any costs of obtaining a medical certificate.

11.3 Exam Aids

During written exams, students may use books and material used in class, own notes, supplementary material, intranet, internet usb-key, etc. that contain documents unless otherwise clearly stated in the specifications for the exam assignment.

Students may not bring or use the following aids:

- Bluetooth
- Cell phone
- Other communication equipment that allows communication with others

Illegal use of any of the above will result in expulsion from the exam.

Students may not share or lend any aids to other students during the exam.

Students may not in any way communicate with each other after the exam commences.

If a student attempts to get into contact with another student or use illegal aids, the student will be expelled from the exam.

11.4 The Language Used for the Exam

The exam must be presented in understandable Danish / English (depending on the Danish / English version of the curriculum).

11.5 Special Exam Conditions

Students may, where it is justified by physical or mental disability, apply for permission to have extra examination time, etc. An application must be made to the institution no later than 4 weeks prior to the exam. This deadline may be waived in case of sudden health issues. The application must be accompanied by a medical certificate; statements from e.g. speech, hearing, dyslexic or blind institutions or other evidence of a medical condition or specific disability.

11.6 Cheating

If a student gives or receives improper help during an exam or uses illegal aids, s/he will be expelled from the exam.

Under aggravating circumstances students may be expelled from the educational institution.

The student confirms that s/he has completed the assignment without undue help by signing the submitted exam paper.

Plagiarism

Exam cheating by plagiarism includes cases where a written assignment in whole or in part appears as produced by the examinee even though the task

1. includes identical or nearly identical reproduction of others' formulations or works without being marked with quotation marks, italics, indentation or other clear markers indicating the

source, according to the institution's requirements for written work

2. recycles its own already reviewed material without observing the provisions of point 1

When a written assignment is individual, it is also considered plagiarism if the paper includes text passages written jointly by a group of students and appears identical in several papers.

11.7 Complaints

In connection with an exam it is possible to complain about:

1. The grounds for the exam, including questions, assignments, etc.
2. The course of the exam
3. The evaluation
4. Legal conditions

Complaints must be made in writing, be well-founded and submitted within 2 weeks after the exam results have been made public.

11.8 Attendance Obligation

In order for program learning outcomes / benefits to be achieved, certain program components include participation requirements, in the form of e.g.

- delivery / presentation of assignments / projects and
- compulsory attendance in terms of physical presence

Before the student can take an exam, the activities of the semester requiring attendance (compulsory activities) must be approved.

If participation is not fulfilled and it is a prerequisite requirement for an exam, it will equate with the failure to show up to the exam, and the student will have used an examination attempt. Sitting a new examination requires fulfillment of the original compulsory attendance.

Compulsory activities as prerequisite requirements for attending exams appear in the description of individual exams.

12. Internationalization

The student may complete second semester at an educational institution abroad.

It is also possible to complete the internship and bachelor project in companies or organizations abroad.

The student is responsible for finding opportunities and establishing contact as well as a relevant program for the semester. The academy is helpful on questions and in regards to already established partners and other contacts.

The Academy must approve/give credit before the stay abroad.

During the educational program other activities of international character will also be arranged.

13. Applied teaching and work methods

A lively and engaging atmosphere is created in both teaching and other activities through varied methods that contribute to preparing the students for life as innovators and entrepreneurs.

The teaching is organized according to a combination of academic input and issues in specific fields of practice and to a great degree will be based on empirical knowledge, cases and best practice from the entrepreneurs and companies that the program or the students collaborate with.

The following support the achievement of learning objectives:

- 1) teaching
- 2) company groups and project work
- 3) supervision and coaching
- 4) learning contract
- 5) presentations
- 6) guest lectures, company visits, cases, etc.
- 7) physical environment
- 8) participation in competitions, e.g. Start Up Program

14. Guidelines for differentiated teaching

Teaching is partly structured to take consideration of the student's prerequisites in relation to his/her qualifying vocational training. To achieve a common academic basis for forming project groups related to establishing companies, etc., the core subject Practical Corporate Management will be completed.

15. Regulations on transfer of credit

The institution may approve that educational elements, or parts of these, which have been passed at other educational institutions can be equivalent to similar elements, or parts thereof, in this curriculum. If the element in question has been graded according to the 7-point grading scale at the examining institution, and is equivalent to an element in this curriculum, the grade

will be transferred. All other cases where the grade is "passed" will not be calculated into the grade point average.

The institution can approve that elements that have been passed by Danish or foreign higher education can be substituted for elements included in this curriculum. On approval, the course element is deemed as passed, if it has been passed according to the rules of the program in question. The assessment will be transferred as "passed."

16. Rules on students' obligation to participate in classes and requirements for written papers and projects

16.1 Students' obligation to participate in classes

Attendance is not obligatory, but since a large part of teaching consists of a dialog between the students and teachers/supervisors and between other students, it would be difficult to complete the program without participating in the majority of activities.

Attendance can be obligatory according to compulsory assignments and projects.

16.2 Compulsory assignments

The following compulsory assignments must be accepted before the student may sit for exams. A description of the requirements for output, evaluation, timeframe, etc. will appear for each compulsory assignment via the academy's internal communication platform.

Compulsory assignments for 1st Semester:

OO: Group project in the core area Business Operations

OO: Pitch to external stakeholder

OO: Entrepreneur case

Compulsory assignments for 2nd Semester:

OO: Action plan

Action plan for the business group's work in establishing and growing a company.

OO: Company case

Presentation of a specific growth entrepreneur's challenges and specific proposals for solutions.

17. Requirements for reading foreign language texts and required level of knowledge of foreign languages

On the international program literature and other material will be in English. Also teaching, cases, project guidelines etc. will be in English.

This requires the student's proficiency in written and spoken English is equivalent to minimum level C, best level B or A.

18. Rules on dispensation

The business academy can, based on unusual circumstances, grant dispensation to the regulations of the curriculum set by the institutions.