INTERNSHIP Sport management



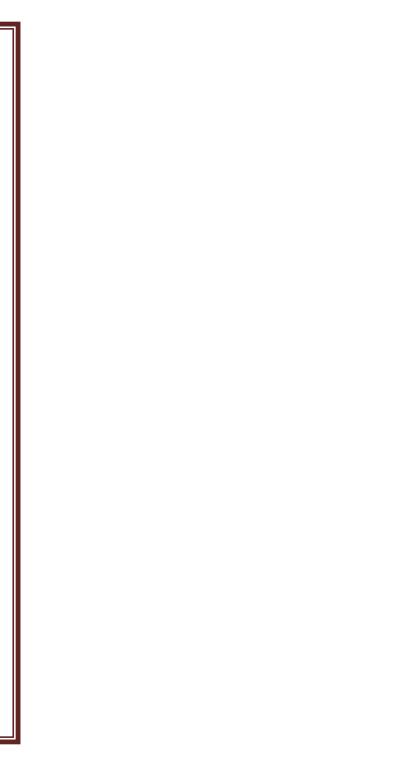
SPORT MANAGEMENT

The programme aims to qualify professional bachelors in Sport Management to work independently with strategies, economics and marketing tasks, such as member management, planning and implementation of events, work on business plans, coordinator and project manage- ment functions, as well as concept development. Basically everything related to the sport and leisure industry, both in the public as well as the private sector.

Sport Management graduates typically work as coordinators, managers, project managers, event managers or in marketing.

The Top-up Bachelor in Sport Management is a top-up programme to an AP degree in e.g. Marketing Management or Service, Hospitality and Tourism Management. It is a full time programme of 1½ years after which the student will have completed a total study of 3½ years.

Duration of programme: 1½ years Internship placement: 3rd Semester Internship period: August - November Salary: State Education Grant Programme language: Danish / English



PRACTICAL INFORMATION

WHAT IS CPHBUSINESS?

As a business oriented educational institution, Cphbusi-ness puts great pride in the strong professional compe- tences of our students and in providing them with the skills that business life demands. Our study programmes focus on real-life skills, and maintaining a close collabora- tion with the business community is our main priority.

Similarly, at Cphbusiness we put a lot of emphasis on globalisation. Most of our programmes are offered in Eng- lish and we have a large number of students from more than 50 different countries. This means that our students develop strong international compentences through their work across cultural and lingual divides.

WHY DO STUDENTS DO **INTERNSHIPS?**

As part of finalising their study programme, students must complete a mandatory internship. The internship is intended to provide students with practical work experi- ence in a real-life work situation. The internship can also be the practical part of the students' final examination project.

WHAT CAN YOU EXPECT FROM OUR STUDENTS?

- Help with solving concrete issues in your company
- Motivated participation in day-to-day assignments
- Getting new ideas based on the latest theories from the respective study programmes
- A unique opportunity for recruiting new staff, while taking part in the development and education of a new generation within your field.

WHAT IS EXPECTED OF THE COMPANY?

The company and the student must agree on a work schedule providing the student with enough time to produce a written report. During the internship, the student must obtain the relevant knowledge to write the final report, which marks the end of the internship period.

The student's assignments are expected to be relevant to his/her study programme. Additionally, it is expected that the company allocates sufficient resources for super-vising the student throughout the internship.

- As a natural part of the internship, it is expected that the student has sufficient time to familiarise him- or herself with the company's work procedures and characteristics. Determining the precise amount of resources required
- for an internship can be difficult. However, seeing as how, initially, the student only has a basic understanding of the company's area of business, the need for resources will
- be most significant at the start of the internship.

There are no requirements to the company's size or type either in Denmark or abroad. Cphbusiness expects the student to be assigned to a permanent contact person within the company, who is available for sparring in connection with work assignments and the final written report.

PRACTICAL INFORMATION

The vast majority of our students begin their internships in January/February and August/September. They have a weekly workload of 35-37 hours and the duration of the internship varies from three months to a year, depending on the study programme.

Most of the students from the various study programmes are entitled to a State Education Grant during their in- ternship and do not receive a salary.

Please note: interns from the Commerce Management and Chemical and Biotechnical Science programmes do receive a salary during their 12-month internships. Since the student is covered by the Liability Law and the Worker's Compensation Act, the company is liable to provide insurance for the student.

The internship will be evaluated by both the company and the student to strengthen a possible collaboration in the future.

INSURANCE

Internship in Denmark:

According to §§48 and 49 in the Law on industrial injury insurance, it is the duty of the internship company to insure the student during the internship period, as long as the internship takes place in Denmark.

Internship abroad:

Danish and international students, who do their intern- ship abroad, are basically covered by the internship com- pany's industry injury insurance, provided the legislation of the labour market directs the country's companies to insure students in internships.

Unless it is a requirement of the law, the student may choose to take out a public liability and accident insur- ance. If the student neglects to do so, the student is fully responsible in case of an accident caused by and/or inflicted upon the student during the internship, during the student's free time as well as during the internship period. Cphbusiness cannot and is not allowed to take out a specific insurance for the student, neither during an

internship in Denmark or outside Denmark.

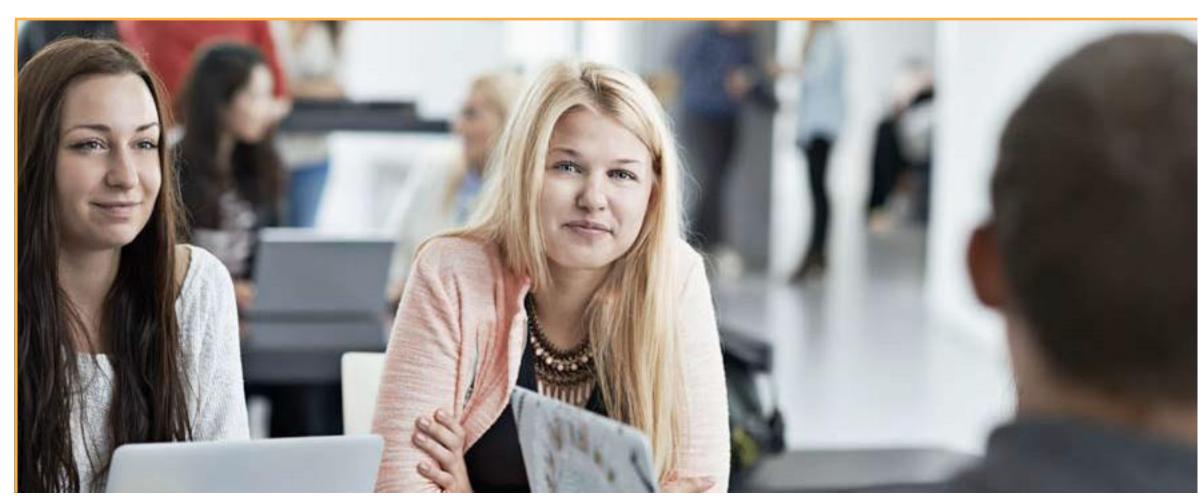
Cphbusiness is not under any obligation to have any knowledge of or to inform the student of international labour market regulations in relation to international practice. It is the student's own responsibility to get ac- quainted with the regulations in the country in question.

GET AN INTERNATIONAL INTERN

With international students from 45 different countries, Cphbusiness is able to offer interns with excellent lingual skills and a broad knowledge of foreign cultures. As such, we are able to provide your company with a unique opportunity to strengthen your connections to a new international market.

The international students at Cphbusiness have all been carefully selected based on competences that allow them to live, study and integrate into Danish society.

The international students at Cphbusiness combine their diverse cultural backgrounds with a can-do attitude, an adventurous spirit and a positive attitude towards Danish



language and culture.

Be sure not to miss out on this opportunity to employ an international student and develop your business.

HOW TO GET AN INTERN

Please forward an internship notice with a description of your company and work assignments. (see page 19 for contact information). You are welcome to contact the relevant internship coordinator for further information and a general talk about internships.

We look forward to collaborating with you.